Welcome to Guiding Architects
Explore the city with an architect

Guiding Architects is the world’s largest international network of architecture tour companies. Combined, we offer tours in 41 cities across 22 countries, created specifically for architecture lovers and industry professionals.

Our tours are hosted by independent local architects who are passionate about their cities. Each local tour operator offers their own specialised tours, and can create unique customised itineraries tailored to your group’s area of interest.

We also publish texts and conduct events, workshops and symposia about architecture and construction activities in our cities.

www.guiding-architects.net
What we do

We seek to share in-depth architectural knowledge with the wider design-conscious community – worldwide!
Our core activities include:

— Fully customised architecture tours: single city and multi-city itineraries designed for groups of any size
— Ready-to-book tours with set itineraries
— Handling of all accommodation, transportation and restaurant requirements
— Hosting workshops and lectures; publishing texts
Stuttgart, Germany

Guiding Architects hosts tours for a broad range of clients from the private, public and education sectors. In 2017, we hosted over 36,000 guests! Our clients include architecture firms and associations, developers, universities, councils and municipalities, arts associations, press delegations, architecture enthusiasts and cultural travellers. From one to one thousand, we cater to all group sizes and areas of interest.
Guiding Architects offer tours ranging from ready-to-book short walks to fully customisable multi-day tours and travel packages.

**Customised tours**
- A unique, personalised itinerary
- Single or multiple destinations
- For private groups
- At the dates of your choice

**Ready to book tours**
- Fixed itinerary
- For private groups
- At the dates of your choice

**Public tours**
- Fixed itinerary
- For individuals and travellers
- Held on set dates

**Architecture trips**
- Fixed itinerary
- Multiple destinations
- For individuals or small groups
- Held on set dates
The Guiding Architects experience

Thanks to the shared knowledge and experience of hosting 36,000 guests in 41 destinations worldwide, we ensure

— Attentive and collaborative pre-tour communication
— A concise quote with clear descriptions of all services offered
— Detailed itineraries tailored to the interests and needs of your group
— Tour programmes led by professional guides from the fields of architecture and urbanism
— Unrivalled architectural, urban planning and cultural insights about your cities of interest
Additional services

In addition to organising your tour, we can also arrange transportation, accommodation and restaurant bookings. Whatever the needs of your group, just ask.

Lectures and Architectural Events

We provide lectures about the architectural and urban development in our city. We are connecting people and professionals. We are also experienced in organising architectural events and exhibitions. Please contact us to know more!
Background

The idea of Guiding Architects was dreamt up in 1996 by architects Hans Geilinger and Thomas Krüger who were running architecture tours in their home cities of Barcelona and Berlin. The network grew organically and informally, before becoming an official entity in 2004, with 11 founding members. Now with 38 member companies in 22 countries, the association is based in Zurich and holds annual assemblies each year in a rotating city.