

# Welcome to Guiding Architects

GUIDING  
ARCHITECTS



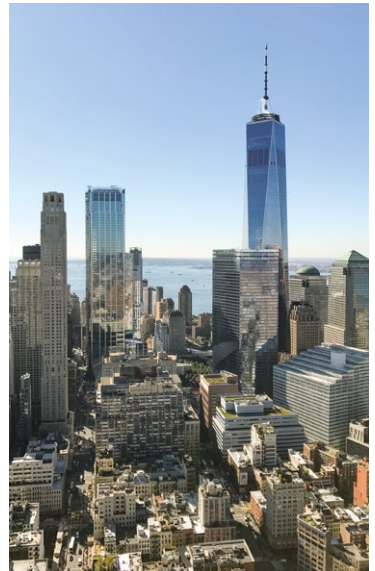


# What we do

We seek to share in-depth architectural knowledge with the wider design-conscious community – worldwide!

Our core activities include:

- Fully customised architecture tours:  
single city and multi-city itineraries  
designed for groups of any size
- Ready-to-book tours with  
set itineraries
- Handling of all accommodation,  
transportation and restaurant  
requirements
- Hosting workshops and lectures;  
publishing texts



New York City, USA



Seville, Spain



# 1,800

Tours every year

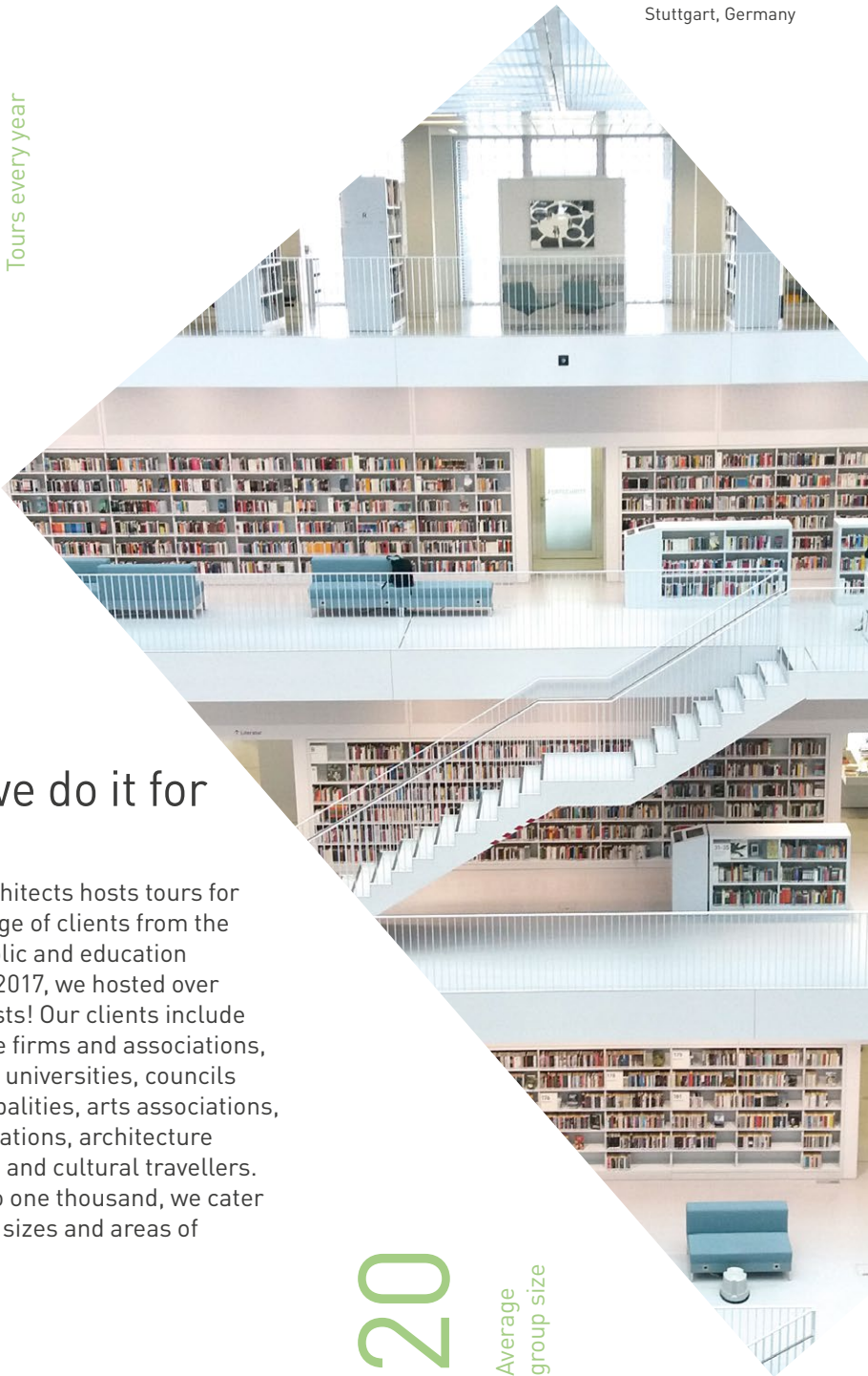
Stuttgart, Germany

## Who we do it for

Guiding Architects hosts tours for a broad range of clients from the private, public and education sectors. In 2017, we hosted over 36,000 guests! Our clients include architecture firms and associations, developers, universities, councils and municipalities, arts associations, press delegations, architecture enthusiasts and cultural travellers. From one to one thousand, we cater to all group sizes and areas of interest.

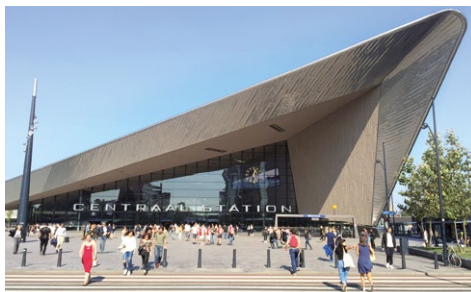
# 20

Average  
group size





Valencia, Spain



Rotterdam, Netherlands

41

Destinations  
worldwide

## Tour types

Guiding Architects offer tours ranging from ready-to-book short walks to fully customisable multi-day tours and travel packages.

### Customised tours

- A unique, personalised itinerary
- Single or multiple destinations
- For private groups
- At the dates of your choice

### Ready to book tours

- Fixed itinerary
- For private groups
- At the dates of your choice

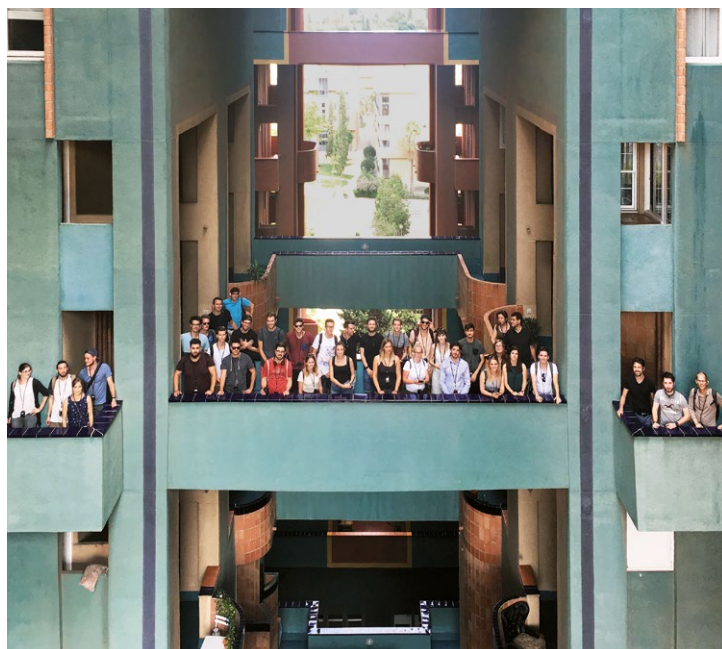
### Public tours

- Fixed itinerary
- For individuals and travellers
- Held on set dates

### Architecture trips

- Fixed itinerary
- Multiple destinations
- For individuals or small groups
- Held on set dates





Barcelona, Spain

36,000

Guests participate in  
our tours every year

## The Guiding Architects experience

Thanks to the shared knowledge and experience of hosting 36,000 guests in 41 destinations worldwide, we ensure

- Attentive and collaborative pre-tour communication
- A concise quote with clear descriptions of all services offered
- Detailed itineraries tailored to the interests and needs of your group
- Tour programmes led by professional guides from the fields of architecture and urbanism
- Unrivalled architectural, urban planning and cultural insights about your cities of interest

# Additional services

In addition to organising your tour, we can also arrange transportation, accommodation and restaurant bookings. Whatever the needs of your group, just ask.

## Lectures and Architectural Events

We provide lectures about the architectural and urban development in our city. We are connecting people and professionals. We are also experienced in organising architectural events and exhibitions. Please contact us to know more!



Munich, Germany



Sydney, Australia



Niteroy, Brazil



# GUIDING ARCHITECTS

**Want to know more about  
our destinations worldwide??  
Get in touch**

[www.guiding-architects.net](http://www.guiding-architects.net)  
[info@guiding-architects.net](mailto:info@guiding-architects.net)

## Background

The idea of Guiding Architects was dreamt up in 1996 by architects Hans Geilinger and Thomas Krüger who were running architecture tours in their home cities of Barcelona and Berlin. The network grew organically and informally, before becoming an official entity in 2004, with 11 founding members. Now with 38 member companies in 22 countries, the association is based in Zurich and holds annual assemblies each year in a rotating city.

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Well explained planning